



KATIE STUHLREHER

ART DIRECTOR

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Austin, Texas

ABOUT

I am a concept-driven print and digital designer. I strive to solve problems strategically by creating simplified, beautiful experiences. I am a natural leader with a detail-oriented mindset and an effective communicator who builds strong client relationships. I am self-motivated, adaptable, and welcome constructive criticism and collaboration to achieve innovative solutions.

EXPERIENCE

T3

Art Director | January 2019 – Present

Mostly dedicated to the UPS retainer, I work within the social media and digital experience teams. Responsibilities include creating multi-channel paid and organic social campaigns, art directing and styling photo and video shoots, creating templated and unique web design mockups, collaborating with copywriters, strategists, and UX designers on concepts, content, website structure, wireframes, and user experience design, and art directing video editors and developers on final assets.

Progressive Insurance

Art Director | April 2017 – December 2018

As a member of Progressive's internal creative agency, 96 Octane, my responsibilities included leading project teams from concept through execution by organizing brainstorming sessions, providing clear direction and supportive critique to designers and production artists, translating business needs into compelling and effective creative, fostering relationships with customers, and managing timelines and communication with marketing partners.

Associate Art Director | July 2014 – April 2017

As a foundation to my role at Progressive, my responsibilities included creating strong, conceptual solutions, collaborating with designers and copywriters, working in print, web, social/digital, and experiential mediums, upholding and furthering brand standards, presenting creative to clients, and art directing photoshoots with internal and external photographers.

EDUCATION

The University of Akron, Myers School of Art

2010 – 2014

Bachelor of Fine Arts in Graphic Design, Minor in Digital Imaging

SKILLS

Photoshop
Illustrator
InDesign
XD
Sketch
After Effects
Web Accessibility Standards
Art Directing/Styling Shoots

HONORS

AAF Cleveland Silver ADDY | 2018

Rethink Progressive Recruitment Campaign

AAF Akron Gold Student ADDY/Student Best of Show
District Silver Student ADDY | 2014

Myers Interactive Installation